

Football Media Information



www.ihsa.org • mtroha@ihsa.org • Phone: 309-663-6377 • Fax: 309-663-7479

2009 Football State Final Media Instructions

Accepted Media Passes:

- **IHSA General Media Pass:** (This pass was sent to select media outlets at the beginning of the school term.) Holders of this pass must have proper company identification and a valid drivers license.
- **Boys Football Single-Event Credential:** Requests must be submitted to the IHSA Office via fax or email, **no later than 3 p.m., Wednesday prior to the state final** to be considered. Contact Matt Troha (mtroha@ihsa.org) for more information.
- **School Media Passes:** Press passes will be issued upon request from the school Principal or Athletic Director. A maximum of three press passes will be issued to students at the member school whose team has qualified for the state finals.

Football Media Single-Event Credential Distribution:

Single-event credentials will be distributed at the north box office outside of the Assembly Hall in Champaign. Media members should park in the horseshoe drive, pick-up credentials/parking passes and then drive to Memorial Stadium's Lot E-24 to park and enter. Media must have proper company identification and a valid drivers license to pick up credentials.

Media Parking:

IHSA parking passes will permit the user to park in Lot E-24, which is just northwest of Memorial Stadium. Single-event media need to visit the Assembly Hall box office for parking passes (above).

Access to the Press Box/Field:

To access the Press Box media should proceed to gate 10 on the west side of Memorial Stadium. The north service elevator will take all media to the appropriate levels of the Press Box. Access to the field will be through section 131 of the West Main Stands.

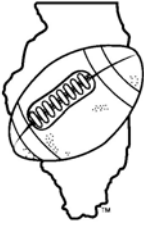
Radio Originations:

Broadcast Applications (can be downloaded from the IHSA web site) & payments are due to the IHSA Office, **no later than noon, Wednesday prior to the state final**. Fees must be paid prior to the State Championship games. MasterCard and Visa are acceptable forms of payment. Please enter your CC information in the lower right corner of the Broadcast Application. Originating Radio stations will receive 2 press passes for the game they are covering as part of their origination fee.

Each station approved to originate or accept feed agrees to incorporate a minimum of one (1) public service spot announcement (s) concerning the IHSA and its activities into the broadcast of each game in each and all State Series activities for which it has been approved. A station however, may incorporate as many of these public service spot announcements as it desires during each game broadcast, and it also may incorporate them into its general programming routine. Public Service Announcements can be found in the Media Center on the IHSA website.

If you would like to purchase a phone line from the IHSA, there will be a \$75 fee. Please note on the Broadcast Application that you will be using an IHSA phone line and include the fee with your broadcast payment.

Stations broadcasting a single state final game may be asked to move from the lower level of the broadcast booth (game level), to the upper level of the broadcast booth (postgame level) for post-game shows to make room for the next station's setup. Postgame shows should be limited to 10-20 minutes out of courtesy of the next game's broadcasters.



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Photographer:

Note: Your General Media or Football Single-Event Credential is for admission to the Memorial Stadium Press Box. All photographers must report to the Memorial Stadium Press Box to be issued field credentials.

Shooting Zones:

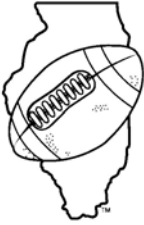
- Either the north or south end zones, or on either side of the field from the 25-yard line to the goal lines for game action, (National Federation High School Football Rules 1-2-3 and 9-8-3), behind the designated restraining yellow dotted line.
- In front of any of the permanent stands for crown color, cheerleaders, etc. (Please note that the West Main and East Main Stands will contain students, cheerleaders, bands, etc. from the competing teams.)
- Inside the press box during the Press Conference session with the working press by the coaches and/or outstanding players of the just completed game.
- Game film crews and television film crews may shoot the game action from assigned positions on the second level of the Press Box. Access to these assigned positions through the Press Box Entrance on the West Side of Memorial Stadium, between gates 16 and 18.
- On the gridiron (and inside the yellow dotted restraining line) for celebration photos immediately following the conclusion of the contest. Photographers must take positions for the trophy presentations when the presentation begins.
- In front of the Awards Presentation Stand on the stadium turf, in the south horseshoe during the trophy presentation ceremonies.
- From the outdoor mezzanine level below the press box, as well as the enclosed camera booth in the middle of the mezzanine level. The mezzanine level is accessible via the Press Box elevator.

Photographers may not shoot from:

- Inside the designated restraining (yellow dotted) line surrounding the field at any time during a contest.
- Game action or player/coach color material either in front or behind the team bench on either side of the field (from one 25-yard line to the other) during a contest.
- From a position anywhere within the confines of the Stands during a contest if your shooting position interferes with spectators, workers, etc.

Lighting:

- The use of electronic flash equipment when shooting any action in the championship game is allowed. However, if it becomes a problem the officiating crew, IHSA or game managers may ask for it to be discontinued.
- Electronic flash equipment may be used for crowd photography, post-game jubilation on the field, and in the Press Conference.



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Press Box Regulations:

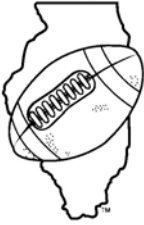
- The University of Illinois Memorial Stadium Press Box is for the convenience of the working **press, radio and television only**. The Press Box is located on the west side of Memorial Stadium and is accessible via the Press Entrance between gates 16 and 18. The press box will be the location for all media game coverage, work area, and food service throughout the championship games.
- Each time you enter a state final venue, you and/or your personal property may be subject to search.
- Holders of the General Media or Football Single-Event Press pass must have proper company identification and a valid driver's license and must be ready to present them to state final staff when they enter the facility.
- Persons using a General Media or a Single-Event Press Pass under false pretenses shall forfeit the pass to state final staff and shall be removed from the facility. The company to which the pass was issued may become ineligible to be issued passes to future IHSA state final events.
- Please note that you and your possessions are subject to search upon entering Memorial Stadium. Items prohibited under this policy or any item deemed by the IHSA or event staff to be dangerous or harmful to persons or property will be confiscated. Reporters covering the playoffs who do not cooperate with event staff in their enforcement of this policy will be removed from the premises, and law enforcement officials will be called as warranted.

Seating in the Press Box:

- News Media Personnel (Reporters) covering a given game will have an assigned seat in the Press Box, if prior arrangements have been made in advance through the IHSA Office. Television and radio stations contracted to originate games involving their local teams will be assigned to specific locations in the Press Box, but only for the games they are scheduled to broadcast.

Post-game Press Conference Procedures:

- A press conference involving the head coach of each of the participating teams, as well as players from both teams who played outstanding games and/or figured prominently in the outcome of the game, will be conducted in the Press Box at the conclusion of each game. An IHSA staff member will survey media on the players they would like present at the press conference during the 3rd or 4th quarter.
- The trophy presentation and team photos will follow the conclusion of the game. Media who are going to be on the field for the conclusion of a game are encouraged to return to the press box after teams leave for photos, as press conferences will follow in Press Box immediately afterward.
- Newspaper reporters, photographers, radio and television personnel displaying proper credentials will be admitted to the Press Box for the interviews.
- The post-game press conference will follow the awards ceremony at the south end of Memorial Stadium and the official team photo, which will be taken at the north end of the stadium floor. Interviews of individuals on the stadium field must cease when a team is either receiving its awards or having its team photo taken. Reporters must adhere to instructions of IHSA on the field during this time. The formal interviews will begin as quickly as possible following the game. The losing team, coach and players will be photographed first and will go to the Interview Room first. The winning team will be photographed second and will go to the Interview Room second.
- At the conclusion of the press conference, the losing team's players and coach will be available for further interviews on the opposite side of the Press Box. The winning team will remain at the stage area for further interviews at the conclusion of their official press conference.
- Each official press conference will tentatively last 10 minutes.



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Internet/Television Policy: Acceptance of working credentials furnished by the Illinois High School Association constitutes an agreement by television stations and/or internet sites to abide by the following regulations:

- Motion picture film, videotape and/or digital footage taken at Memorial Stadium in Champaign, IL, during the Championship Games of the Football Playoffs shall be used for the sole purpose of showing excerpts as part of a regularly scheduled sports or news television program, or for a highlight special program, but for no other purpose, as outlined in the IHSA Television policy.
- User will not loan, give away, or otherwise dispose of or treat with any of the negative or positive film, videotape or digital footage, in whole or in part, except for the purpose herein above specifically set forth, and in such cases as the IHSA requests for use by the Association.
- It is specifically understood and agreed that in every case where excerpts of any game or games are used in connection with such television programming described in Paragraph 1 above, the action of the game or games shall not exceed 30 seconds per segment or a total of two (2) minutes of running time of any one game.
- Stations may work with the IHSA Television Network staff to send video back via the satellite. Contact Jim O'Boye at KOST Broadcast Sales, Inc. for details. Phone in advance (630)834-9080. Go to the truck on game day. The truck will be at the southwest corner of Memorial Stadium.